2016 Election Impact on the Arts

Presented by:
Americans for the Arts
Americans for the Arts Action Fund
November 21, 2016
About Americans for the Arts

**Americans for the Arts** is the nation’s leading nonprofit organization for advancing the arts in America. With more than 50 years of service, we are dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts.

With more than 350,000 organizational and individuals members and stakeholders across the country, we:

- Lead and serve individuals and organizations to help build environments in which the arts and arts education thrive and contribute to more vibrant and creative communities.
- Generate meaningful public and private sector policies and more resources for the arts and arts education.
- Build individual awareness and appreciation of the value of the arts and arts education.

**Americans for the Arts Action Fund** is the political advocacy arm of Americans for the Arts.
Today’s Webinar

- Opening Remarks and Perspectives  
  - Robert Lynch
- Election Impact on the White House  
  - Nina Ozlu Tunceli
- Election Impact on the Arts in Congress  
  - Narric Rome & Kate McClanahan
- Election Impact on the Arts at the State Level  
  - Jay Dick
- State and Local Ballot Initiatives Impact on the Arts  
  - Lizzie Dorman
Robert Lynch
President & CEO, Americans for the Arts
President & CEO, Americans for the Arts Action Fund
Topline Election Outcomes

• Fewer votes for both candidates in popular vote
• Women, Latino and First-time Voters = About the same
• Issues were: economy, change, Obamacare, Comey, E-mails

• U.S. Senate continues under GOP control, with close split
• U.S. House continues under GOP control
• GOP dominates governors and state legislatures
# Democratic Decline under President Obama

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2016</th>
<th>After the 2016 Election</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democratic Senate Seats</td>
<td>60</td>
<td>44</td>
<td>46</td>
</tr>
<tr>
<td>Democratic House Seats</td>
<td>257</td>
<td>186</td>
<td>193</td>
</tr>
<tr>
<td>Democratic Governors</td>
<td>28</td>
<td>18</td>
<td>15*</td>
</tr>
<tr>
<td>Democratic State Legislative Chambers</td>
<td>62</td>
<td>29</td>
<td>30**</td>
</tr>
<tr>
<td>States with Both Legislative Chambers Controlled by Democrats</td>
<td>27</td>
<td>12</td>
<td>13</td>
</tr>
<tr>
<td>Democrat State Seats Held</td>
<td>4082</td>
<td>3170</td>
<td>3110</td>
</tr>
<tr>
<td>GOP State Seats Held</td>
<td>3223</td>
<td>4120</td>
<td>4151</td>
</tr>
</tbody>
</table>

**Notes:**
- The race for North Carolina governor is undecided.
Post-Election Webinar Agenda

• A look at President-Elect Donald Trump & his arts record

• Keeping the arts bipartisan in the 115th Congress

• The arts’ role in broad policy initiatives in Congress

• State and local leadership turnover across the county
Arts Statement for Transition Team

Advancing the Arts to Support National Policy Priorities

The arts and creative practices are inextricably embedded in American life, are uniquely positioned to tell the story of our nation’s people, and are inseparable from our diverse heritages. Just as the arts are interwoven into the economies, health care, expression, and education of our nation and its global partnerships, a vast array of policies impacts our individual and collective cultural well-being. The arts are a powerful conduit for communication, inspiration, and unity, and their inclusion will inform and improve the policy-making process.

We urge the new Administration to leverage the arts to their full potential by identifying and raising their visibility in policy issues that cut across federal agencies, including economic and community development, health and wellness, veteran and active duty military care, education and youth development, international diplomacy and cultural exchange, and technology and communications policy. The following actions can pave the way for the arts to be featured more prominently in the development of longer-term and additional policy objectives in the future.

EQUITABLE ACCESS

- Ensure that America’s arts and cultural policies enable full participation by all. We value equitable policies and practices that provide access to resources that ensure all people have the opportunity to experience, demonstrate, learn, and participate in the rich artistic and cultural legacies that comprise our nation and will shape our future. We encourage you to develop these policies with the advice and expertise of arts and cultural leaders representing
Arts Statement for Transition Team

Alliance for Community Media
American Architectural Foundation
American Alliance of Museums
The American Art Therapy Association
American Composers Forum
American Dance Therapy Association
American Documentary, Inc.
American Institute for Conservation of Historic & Artistic Works
American Music Therapy Association
Americans for the Arts
Arab American National Museum
Art House Convergence
Arts Schools Network
Association for Theatre in Higher Education
Association of American Cultures
Association of Art Museum Directors
Association of Independent Colleges of Art & Design
Association of Performing Arts Presenters
CERF+
Chamber Music America
Chorus America
Community of Literary Magazines and Presses
The Creative Coalition
Dance/USA
The Drama League
The Dramatists Guild of America
Educational Theatre Association
Fractured Atlas
Future of Music Coalition
Grantmakers in the Arts
HABANA/HARLEM®
International Council of Fine Arts Deans
International Documentary Association
International Society for the Performing Arts
ITVS
League of American Orchestras
LitNet
Literary Technical Assistance Program
Local Learning: The National Network for Folk Arts in Education
Mid Atlantic Arts Foundation
Music Teachers National Association
National Alliance for Musical Theatre
National Art Education Association
National Assembly of State Arts Agencies
National Association of Latino Arts and Cultures
National Center for Creative Aging
National Council for the Traditional Arts
National Dance Education Organization
National Guild for Community Arts Education
National Music Council
National New Play Network
National Performance Network / Visual Artists Network
Native Public Media
Network of Ensemble Theaters
New England Foundation for the Arts
New Music USA
North American Drama Therapy Association
OPERA America
Performing Arts Alliance
The Recording Academy
Small Press Distribution
Theatre Communications Group
Theatre Development Fund
U.S. Department of Arts and Culture
Vision Maker Media
WESTAF
Young Audiences Arts for Learning
Nina Ozlu Tunceli

Chief Counsel of Government and Public Affairs
Executive Director, Americans for the Arts Action Fund
Hamilton

Friday, November 18, 2016
Trump’s Twitter Response 11/19/16

The Theater must always be a safe and special place. The cast of Hamilton was very rude last night to a very good man, Mike Pence. Apologize!

8:56 AM - 19 Nov 2016

43,802 retweets, 145,072 likes


Pence’s FOX News Response 11/20/16

“It was a real joy to be there. …I did hear what was said from the stage, and I can tell you I wasn’t offended by what was said. I’ll leave to others whether that was the appropriate venue to say it.”
The candidates on the arts: Trump on China, media ratings and his inauguration

By Alyssa Rosenberg  March 29

Donald Trump speaks to guests gathered at Fountain Park during a campaign rally on March 19 in Fountain Hills, Ariz. (Ralph Freso/Getty Images)

www.ArtsActionFund.org/TrumpMemo
President-Elect Trump’s Top Agenda

www.GreatAgain.gov

• **Infrastructure** - $550 billion spending bill will be the first legislation to go through Congress after January 20th
• **Obamacare** - symbolic & real portions repealed in a budget reconciliation bill
• **Confirmation of Cabinet members** and 4,000 presidential appointments as staff and various boards and commissions
• **Supreme Court nominee** and hundreds of open judge positions
• **Jobs** – wants to create 25 million new jobs over 10 years, 1.5% GDP growth
• **Tax Reform** – proposed $100,000 cap on all itemized deductions
• **Current FY 2017 appropriations** to be re-negotiated in March 2017
• **Immigration Issues** – The Wall, Illegal Aliens with Criminal Records, Muslims
• **International Treaties** – Iran, NAFTA
• **Backtracking of Other Items** – Department of Education
Arts Action Fund Petition to Trump

A PETITION TO PRESIDENT-ELECT DONALD TRUMP

Washington, DC
January 1, 2017

Subject: National Petition to President-Elect Trump to Support the Arts in America

We urge you to sign our national petition by visiting
www.ArtsActionFund.org/TrumpPetition
Arts Action Fund Petition to Trump

1. **Advancing the Arts to Support National Policy Priorities**

2. Increasing federal funding for the arts, through the National Endowment for the Arts (NEA), to $1.00 per capita (an increase from the current 46 cents per capita);

3. Fully funding and implementing the “well-rounded education” provisions within the *Every Student Succeeds Act* by strengthening equitable access to learning in the arts;

4. Preserving or expanding charitable tax deduction incentives for giving to nonprofit arts organizations

5. Establishing a cabinet-level position for the arts and culture to advise the President
First Lady Melania Trump
VP-Elect Mike Pence & Karen Pence

VP-Elect Mike Pence’s previous arts voting record in House of Rep. from 2001-13 was poor, but became better as Governor.

Mrs. Pence is a watercolorist, was an arts teacher, and is active involved with arts therapy.

www.ArtsActionFund.org/PenceMemo
Any Questions for Bob or Nina?

• Type your questions directly into the chat box
Narric Rome
Vice President of Government Affairs &
Arts Education, Americans for the Arts
Changes in the U.S. Senate

Current 114th Congress
46 Dem / 54 GOP

Incoming 115th Congress
48 Dem / 51 GOP
Senate Changes

• 48 Democrats
• 51 Republicans
• 2 Independents caucus with the Democrats
• There were competitive races in AZ, FL, IL, IN, MO, NV, NH, NC, OH, PA, and WI
  – GOP held 9 competitive seats
  – Democrats picked up 2 competitive seats
• 2018 - Democrats defend 25 seats, 10 of which are in red states.
• 2018 – GOP defend 8 seats
New Faces in the Senate

• Overall 7 new Senators
  – TBD runoff in Louisiana (between John Kennedy (R) and Foster Campbell (D)
  – Catherine Cortez Masto (D-NV) replaces retiring Sen. Harry Reid
  – Rep. Tammy Duckworth (D-IL) defeated the incumbent Sen. Mark Kirk
  – Maggie Hassan (D-NH) defeated the incumbent Sen. Kelly Ayotte
  – Kamala Harris (D-CA) replaced retiring Sen. Barbara Boxer
  – Rep. Todd Young (R-IN) replaces retiring Sen. Dan Coats
Senate Cultural Caucus

• Was 35 Members, now 34 due to retirement

• Top target to recruit to the Senate Cultural Caucus is former House Congressional Arts Caucus Member Senator-elect Chris Van Hollen

• Current Caucus Co-Chairmen—Sens. Barbara Mikulski (D-MD) and Mike Enzi (R-WY)
  – A new co-chair to replace Sen. Mikulski to come in 2017
Healthcare

- Future of the Affordable Care Act (commonly known as Obamacare) is uncertain
- Senate Majority Leader Mitch McConnell has vowed to overturn ACA
- President-Elect Trump used similar language on the campaign trail
  - He has since stated he would keep provisions that allow young people to stay on their parents’ insurance until age 26 and continuing the ban on the excluding pre-existing conditions by insurers
- How might this affect artists who rely on ACA?
- Americans for the Arts advocated for coverage for artists during ACA debate.
Education

• What’s in store for the new Every Student Succeeds Act?
  – Final Obama guidance expected
  – State accountability plans due in spring and summer
  – Timetable change is very possible

• President-Elect Trump has called for
  – the Department of Education to be eliminated
  – a $20 billion school choice program
  – Elimination of the Common Core

• Possible reduction in Office of Civil Rights, Promise Neighborhoods, and consideration by Congress of block granting programs.
To Make America Great Again for approximately 70 million school-age students, 20 million post-secondary students, and 150 million working adults, the Trump Administration will advance policies to support learning-and-earning opportunities at the state and local levels - where the heart and soul of American education takes place. We will accomplish this goal through high-quality early childhood, magnet, STEAM or theme-based programs; expansion of choice through charters, vouchers, and teacher-driven learning models; and relief from U.S. Department of Education regulations that inhibit innovation. A Trump Administration also will make post-secondary options...
CREATE Act

- **Senator Tom Udall** (D-NM) introduced the CREATE Act at Arts Advocacy Day
- Designed to be a bipartisan bill, it aims to better serve the **people, places and programs** that make our nation’s creative economy prosper in all its cultural, social, and commercial forms.
- Preparing for **continued reintroduction** of the CREATE Act in the coming 115th Congress
- Right now – **ask your Senator to co-sponsor this legislation!**
Kate McClanahan
Director of Federal Affairs
Quick Numbers

53 incoming freshmen; Democrats net gain of 6 seats

Current 114th Congress
(2015-2016)
246 GOP – 186 Dem (3 vac.)

Incoming 115th Congress
(2017-2018)
238 GOP – 194 Dem (3 races TBD)
Leadership

• House Democratic Leadership elections: Occurring Post-Thanksgiving

• House GOP Leadership: No change at the top

• Anticipating a return to floor votes targeting NEA funding.
Congressional Arts Caucus Losses:
18 Members out of 175 not returning.
- 8 retired
- 1 ran for other office and won
- 5 ran for other office and lost
- 1 lost in primary
- 3 lost on Election Day
Better Way Agenda

"A Better Way"

Songwriters Robert Lopez and Kristen Anderson-Lopez ("Frozen") teamed up with Neil Patrick Harris for Speaker Paul Ryan.

You didn’t want what I could give you anymore

The Constitution
The Economy
Health Care
National Security
Poverty
Tax Reform

WWW.AMERICANSFORTHEARTS.ORG
FOLLOW US @AMERICANS4ARTS
AND #ARTSVOTE
Tax Reform

America’s tax code is beyond repair. Tinkering with it won’t work. The only hope is a bold tax-reform plan that will liberate our nation from the slow-growth status quo and jump-start a new era of American prosperity and growth.

- **Issue priority**
- **Timing**

To simplify tax filings further for middle-income families, this Blueprint reflects the elimination of all itemized deductions except the mortgage interest deduction and the charitable contribution deduction. These two provisions help accomplish two important goals that strengthen civil society: homeownership and charitable giving.

Proposals to curtail or eliminate tax incentives to protect tax incentives for charitable giving.

Nonprofit arts organizations, along with the broader nonprofit and philanthropic communities, are joined together in urging Congress to protect tax incentives for charitable giving.

WWW.AMERICANSFORTHEARTS.ORG
FOLLOW US @AMERICANS4ARTS AND #ARTSVOTE
Eliminate the Corporation for National and Community Service. Programs administered out of this agency provide funding to students and others who work in certain areas of public service. Participation in these programs is not based on need. The United States has a long history of robust volunteer work and other efforts that provide services to communities and individuals. Americans’ generosity in contributing their time and money to these efforts is extraordinary and should be encouraged. The Federal Government already has aid programs focused on low-income students, and the oxymoronic act of paying “volunteers” is not a core Federal responsibility, especially in times of high deficits and debt. Further, it is much more efficient to have such efforts operate at the State and local level by the community that receives the benefit of the service.

Educational & Cultural Exchange Programs

“Although their mission is laudable, exchange programs are a non-essential component of the foreign-affairs budget and should be reduced accordingly.”
House & Senate: Any Questions?

- Type your questions directly into the chat box
Jay Dick
Senior Director of State and Local Government Affairs
State Elections 2016

- No 2016 Elections—6 (Pink)
- House Only—1 (Green)
- Governor Election—12 (Red & Blue Stars)

*Yellow denotes 2016 election took place
Party Control Shifts 2014 -- 11 Chambers

Democrat Gains

Republican Gains

Colorado Senate
Maine Senate
Minnesota House
Nevada Assembly
Nevada Senate
New Hampshire Senate
New Mexico House
New York Senate
Washington Senate
West Virginia House
West Virginia Senate
Party Control Shifts 2016 -- 8 Chambers

Democrat Gains

New Mexico House
Nevada Assembly
Nevada Senate
Washington Senate

Tie

Connecticut Senate

Republican Gains

Minnesota Senate
Kentucky House
Iowa Senate

www.ncsl.org  #NCSLelections
Legislative Seats Held by Party 1900-2016
Elisabeth Dorman
State and Local Government Affairs Senior Coordinator
Overview – Ballot Measures

Legislative Referendum States

Credit: National Conference of State Legislatures
Overview – Ballot Measures
Citizens’ Initiative States

Credit: National Conference of State Legislatures
Overview – Ballot Measures

Total Ballot Measures by Year
1990 - 2016

Credit: National Conference of State Legislatures
Overview – Ballot Measures

Legislative Referendums and Citizens’ Initiatives by Year, 2000-2016

Credit: National Conference of State Legislatures
Overview – Ballot Measures

Passage Rates

2016 Citizens Initiatives vs. Average

2016 Legislative Referrals vs. Average

Credit: National Conference of State Legislatures
Overview – Ballot Measures

Highlights

– Bonds
  • Approved: CA, ME, NM, RI

– Marijuana
  • Approved: AR, FL, MT, ND, CA, MA, NV
  • Undecided: ME

– Gun Laws
  • Approved: CA, NV, WA
  • Defeated: ME

– Minimum Wage
  • Approved: AZ, CO, ME, WA
  • Defeated: SD
Overview – Ballot Measures

Highlights

– Massachusetts
  • The Massachusetts Authorization of Additional Charter Schools and Charter School Expansion Initiative, also known as Question 2
  • Question 2 would have given the state Board of Elementary and Secondary Education to authorize up to 12 new charter schools or enrollment expansions in existing charter schools by the state Board of Elementary and Secondary Education per year.
  • Defeated with 62.14% of the vote

– California
  • The California Non-English Languages Allowed in Public Education Act (Senate Bill 1174), also known as Proposition 58
  • Prop. 58 repeals most of the 1998 Proposition 227, the "English in Public Schools" Initiative, thus effectively allowing non-English languages to be used in public educational instruction.
  • Approved with 72.58% of the vote
City of San Francisco—Proposition S

The ballot measure, if approved by two thirds of voters, would restore money from the city's Hotel Room Tax—which is a tax of 14 percent levied on hotel visits—to benefit cultural organizations and families experiencing homelessness. Since it would divert funding in an already existing tax, this would not be a new tax or increase voters' current taxes.

Result: Although Proposition S received 62.93% of voters saying yes, the ballot measure has not reached a two-thirds majority yet, so results are still unofficial.
Denver Metro Area—Scientific and Cultural Facilities District (SCFD), Measure 4B

The SCFD, first authorized in 1988, is up for renewal by voters; it dedicates one-tenth of a 1% sales and use tax to cultural facilities throughout the seven-county Denver, Colorado metropolitan area. The SCFD has since been reauthorized twice in 1994 and 2004 respectively. The SCFD currently generates about $55 million a year.

Result: With 64% of voters saying yes, Measure 4B passed, and the SCFD will be extended until 2030.
Arts & Culture – Ballot Measures

• El Rancho Unified School District—Parcel Tax for Music Education, Measure RR

• This ballot measure would impose an annual parcel tax of $99 per parcel; raised funds would be allocated for music education beginning July 1, 2017 and continuing for nine years.

• Result: Measure RR required two-thirds of voters to approve and ended up receiving 64.82% of the vote. However votes are still being counted and results are still unofficial.
State and Local: Any Questions?

- Type your questions directly into the chat box
Robert L. Lynch Speaks of Hope, Unity, and Resilience at the End of This Presidential Election

I congratulate President-Elect Donald Trump and all of the national, state, and local elected leaders across the country who won their elections last night. I also thank Secretary Hillary Clinton for her hard-fought campaign, along with all the candidates who did not win but participated in our great democracy by running for elected office.
Looking Forward

- **Be an advocate** for the arts—join the Arts Action Fund for free! [www.ArtsActionFund.org/join](http://www.ArtsActionFund.org/join)

- **Arts Advocacy Day 2017**—March 20-21 in Washington, DC

- **Talk to your newly elected Members** about joining the Congress Arts Caucus, Congressional STEAM Caucus, and Senate Cultural Caucus